



2023 COUNSELING AND THERAPY SUMMIT

SPONSOR/EXHIBITOR PROSPECTUS

TO REGISTER, VISIT [HTTPS://TLPCA.NET/2023-SPONSOR-EXHIBITOR-OPPORTUNITIES/](https://tlpca.net/2023-sponsor-exhibitor-opportunities/).

JUNE 9-10, 2023

**TREVECCA NAZARENE
UNIVERSITY**

For more information visit: [HTTPS://TLPCA.NET/ANNUAL-CONFERENCE/](https://tlpca.net/annual-conference/)

2023 EXHIBIT AND SPONSORSHIP PROSPECTUS

2023 Counseling and Therapy Summit

The Tennessee Licensed Professional Counselors Association (TLPCA) is hosting the annual professional conference, attracting hundreds of mental health professionals for quality education and networking opportunities. Showcase your business or organization by participating as a sponsor and/or exhibitor at the one conference that will bring together the best of the best in Mental Health Professionals.

Summit Schedule

Friday, June 9

8:00 am - Exhibit Setup (This day is optional)

9:00 am to 4:00 pm – Pre-conferences

Saturday, June 10

7:30 am – Exhibitor setup

8:30 am – 4:50 pm - Sessions

8:00 am–5:00 pm: Exhibits Hall Open

SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of the 2023 Counseling and Therapy Summit will give your business or organization distinct visibility, recognition as strong supporters of our profession, and provide the opportunity to access hundreds of potential referral sources. Select from the list of single event sponsor of networking events, educational sessions or other sponsorship opportunities. These levels of sponsorship offer your business or organization exceptional benefits and exposure to an audience of mental health professionals, counselors, therapists, practice managers and purchase decision makers.

Corporate Sponsor –\$1,500-5,000

- Exhibitor table with premium placement
- Full page ad (printed conference program)
- 40% discount for a minimum of 25 to attend the conference
- 50% discount for a minimum of 50 members

Venue Sponsor –\$2,500 (1 Available) - SOLD

- Exhibit Table with premium placement
- Full-Page Ad (printed conference program)
- All Summit meals/breaks for staff/attendees
- Ad posted on TLPCA website
- Premium Signage Placement at Summit
- Two (2) Summit Registrations
- Listing in sponsor section of the printed conference program book
- Name badge and sponsor ribbon for all complimentary Summit attendees
- Pre-printed flyer, brochure or pamphlet included in each of the attendee registration packets; 250 pre-printed inserts are required (optional)

Keynote Sponsor –\$2,500 (1 Available)

- Exhibit Table with premium placement
- Full-Page ad (printed conference program)
- All Summit meals/breaks for staff/attendees
- Introduction of the Summit keynote address
- Ad posted on TLPCA website
- Premium Signage Placement at the Summit
- Two (2) Summit Registrations
- Listing in sponsor section of the printed conference program book
- Name badge and sponsor ribbon for all complimentary Summit attendees
- Pre-printed flyer, brochure or pamphlet included in each of the attendee registration packets; 250 pre-printed inserts are required (optional)

Luncheon Sponsor – \$2,000 (1 Available)

- Exhibit Table with premium placement
- Full Page ad (printed conference program)
- All Summit meals/breaks for staff/attendees
- Introduction of the organization/business at Summit business luncheon
- Ad posted on TLPCA website
- Company Logo and materials on lunch tables
- Premium Signage Placement at Summit Luncheon
- Two (2) Full Summit Registrations
- Listing in sponsor section of the printed conference program book
- Name badge and sponsor ribbon for all complimentary Summit attendees
- Pre-printed flyer, brochure or pamphlet included in each of the attendee registration packets; 250 pre-printed inserts are required (optional)

Platinum Sponsor - \$1,800 (1 Available)

- Exhibit Table
- Full Page ad (printed conference program)
- All Summit meals/breaks for staff/attendees
- Ad posted on TLPCA website
- Introduction of two (2) breakout sessions (optional)
- Premium Signage Placement at the Summit
- Two (2) Full Summit Registrations
- Listing in sponsor section of the printed conference program book
- Name badge and sponsor ribbon for all complimentary Summit attendees
- Pre-printed flyer, brochure or pamphlet included in each of the attendee registration packets; 250 pre-printed inserts are required (optional)

Gold Sponsor - \$1,500 (1 Available)

- Exhibit Table
- Full Page ad (printed conference program)
- All meals/breaks for staff/attendees
- Ad posted on TLPCA website
- Introduction of one (1) breakout sessions (optional)
- Premium Signage Placement at Summit
- Two (2) Full Summit Registrations
- Listing in sponsor section of the printed conference program book
- Name badge and sponsor ribbon for all complimentary Summit attendees
- Pre-printed flyer, brochure or pamphlet included in each of the attendee registration packets; 250 pre-printed inserts are required (optional)

Silver Sponsor - \$1,000 (1 Available)

- Exhibit Table
- Half-Page ad (printed conference program)
- All Summit meals/breaks for staff/attendees
- Ad posted on TLPCA website
- Introduction of one (1) breakout sessions (optional)
- Premium Signage Placement at Summit
- Two (2) Full Summit Registration
- Listing in sponsor section of the printed conference program book
- Name badge and sponsor ribbon for all complimentary conference attendees
- Pre-printed flyer, brochure or pamphlet included in each of the attendee registration packets; 250 pre-printed inserts are required (optional)

Bronze Sponsor - \$800 (1 Available)

- Exhibit Table
- Quarter-page (printed conference program)
- All Summit meals/breaks for staff/attendees
- Ad posted on TLPCA website
- Signage at Summit
- One (1) Full Summit Registration
- Listing in sponsor section of the printed conference program book
- Name badge and sponsor ribbon for all complimentary conference attendees
- Pre-printed flyer, brochure or pamphlet included in each of the attendee registration packets; 250 pre-printed inserts are required (optional)

Conference Lanyard Sponsor - \$1,000 (1 Available)

Your business or organization's name will be on the conference lanyards, which will be received by every Summit attendee. (optional – provide your lanyard to Summit attendees – 250 lanyards required)

- All of the benefits of the Gold Sponsorship (excluding ad placement)
- Half-page ad inside the printed conference program book.

Conference Bag Sponsor - \$1,000 (1 Available)

- Your business or organization's logo printed on the bag with Summit logo. (optional – provide your bag to Summit attendees – 250 bags required)
- All of the benefits of the Gold Sponsorship (excluding ad placement in printed conference program)

Name Badge Sponsor - \$800 (1 Available)

- Your business or organization's logo printed on the OPPOSITE SIDE of the name badge
- All of the benefits of the Gold Sponsorship (excluding ad placement in printed conference program)

Break Sponsor - \$800 (4 Available)

Breakfast and afternoon breaks will be provided for attendees on both days of the conference. With this sponsorship, your business or organization will be able to display a poster with your logo on the break table. In addition, you can provide other promotional materials on the table. The logo to be displayed must be provided by sponsor. Your business or organization will be listed in the sponsor section of the printed conference program book as a break sponsor.

Additional Options

Contact the Summit coordinator to make arrangements for your promotional item.

- Bag Inserts- \$200 (250 required)
- Full page ad in printed conference program - \$200
- Half page ad in printed conference program - \$100
- Quarter page ad in printed conference program - \$75
- Logo projection - \$300

EXHIBITOR OPTIONS

Exhibit Table (with two (2) Summit registrations) - \$600

- Exhibit Table (includes staff member(s) for table)
- Two (2) Full Summit Registration (additional registrations may be purchased)
- All Summit meals/breaks for staff/attendees

Exhibit Table (with one (1) Summit registration) - \$400

- Exhibit Table (includes staff member(s) for table)
- One (1) Full Summit Registration
- All Summit meals/breaks for staff/attendees

Exhibit Table (without Summit registration) - \$300

- Exhibit Table (includes staff member(s) for table)
- All Summit meals/breaks for staff/attendees

2023 Counseling and Therapy Summit

Dates and Deadlines

May 1, 2023	Deadline for booth description and advertisements
May 15, 2023	Deadline for cancellation (25% refund)
May 15, 2023	Deadline to receive Summit bag inserts (additional fee, see Sponsorship) section)
June 9/10, 2023	Exhibit setup
June 10, 2023	Exhibit breakdown by 5 pm

Refunds/Cancellation of Space

If written notice (by mail or e-mail) of sponsor/exhibitor cancellation is received by the TLPCA Executive Director on or before **May 15, 2023, a refund will be granted. After May 15, 2023, a 50% refund will be provided.** In the event of extenuating circumstances, a credit for the next year may be given at the discretion of the Executive Director.

Register online at
<https://tlpca.net/2023-sponsor-exhibitor-opportunities//>.

**Thank you for your interest in 2023 Counseling
and Therapy Summit!**

For questions or more information please contact Robin Lee, Executive Director,
at executivedirector@tlpca.net.